



## Product Of The Week: The Ultimate Moisturizer by Lisa Ashley



I first read about this amazing moisturizer in Bazaar magazine. Madonna’s makeup artist, Gina Brook, stated that she couldn’t live with out it. I had to try this moisturizer ASAP!

This unique spray is silicone based and infused with botanical extracts and essential oils and comes in two scents: Cucumber Lime and Yuzu Bergamot.

I lightly spray my clients face with the moisturizer and let it absorb into the skin. This product creates a perfect canvas for my foundation application. I prefer to use the Luminous Silk Foundation by [Giorgio Armani](#), these two products work seamlessly together.

You can pick up this wonder product at one of my favorite beauty supply stores in Los Angeles called Friend’s. If you are not in LA, you can purchase this great product on Lisa’s website at [www.lisashleybeauty.com](http://www.lisashleybeauty.com)



### Product Review

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Before venturing into this business and blog this year, I dedicated the last 10 years of my life in product development beginning with a skin care line for a Spa that I previously owned in West Los Angeles. After the sale of that business, my dearest friend Richard Garza and I labored for five years developing a very successful Bath & Body line which I sold in June 2009.

With that being said, expect only the best skincare products you can find on this blog. I receive a lot of products but will only blog about products of quality ingredients that I have personally sampled and believe you should hear about. We have advanced tremendously in product technology in the past 10 years and the consumer is no longer happy with slapping cold cream on their face hoping for the fountain of youth!

Lisa Ashley, who has spent her entire adult life immersed in the beauty and cosmetic industry, began her career in the Miss California beauty pageant and later opened her own full-service salon and spas. Lisa transitioned into becoming a make-up artist for television, film and print with a client roster that includes some of the most recognizable faces in the world.

Lisa sent me her Ultimate Eyecream that took me a few minutes to figure out because of its unique packaging. The eye cream is in a tube with a metal roller ball. Once you figure it out, it is incredibly easy to use, convenient and sanitary. I could just write about the clever packaging! You twist the bottom and then push up a tiny bit of the cream and rub lightly around the eyes. It is cold when applied and with the ingredient of Glucosyl Hesperidin that is anti dark circle and anti inflammatory, this is the perfect eye cream for puffiness. The eye cream also acts as a brightener which gives you a bright glow. The active ingredient is Sodium Hyaluronate. Sodium hyaluronate has a small molecular size (making it especially penetrative), and is able to hold more water than any other natural substance. Thanks to these attributes, when applied topically to the skin it can reach deep down into the dermis to combine with, maintain and attract water, as well as to promote skin/blood micro-circulation and nutrient absorption and maintain normal metabolism. Because of its super-sized hydrating properties, it will result in a smoother and softer skin with decreased wrinkles and an all-around fuller appearance. Other ingredients include Soybean oil, beeswax, Fruit Ferment, Cocoa, Vitamin A and Vitamin E.

This product is on my must have list and it is my favorite Eye Cream!

Lisa Ashley Ultimate Eyecream retails \$55.00

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